

# OUR VISION

To support every person, family and community we serve to live well

## HOW WE MAKE DECISIONS - OUR GUIDING PRINCIPLES

Value and sustainability



People, purpose and partnership



Research, learning and innovation



Safety and responsible care



Equity and inclusion



## THE FIVE BIG CHANGES WE WILL MAKE - OUR SIGNATURE MOVES

Living well in our neighbourhoods



Reimagining acute and specialist care



Caring, skilled people ready for tomorrow



Joined-up care, every step of the way



Smart use of technology for better care



## WHAT MAKES THIS POSSIBLE - OUR ENABLERS

Digital and data: giving our teams the tools they need, when they need them

Innovation and evaluation: creating safe spaces for people to test new ideas, learn from what works and share improvements

Talent and growth: supporting all our people to learn, grow and lead change

Inclusive and responsible decision-making: every decision is guided by a clear ethical framework

Partnerships and communities: bringing together people and organisations to work as one

Estates and sustainability: fit for purpose and sustainable places for health and wellbeing

Value for money: making every pound count

## OUR VALUES

Working together for people | Respect and dignity | Commitment to quality | Compassion | Improving lives | Everyone counts

